



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 7/31/2015

Multiple District 12

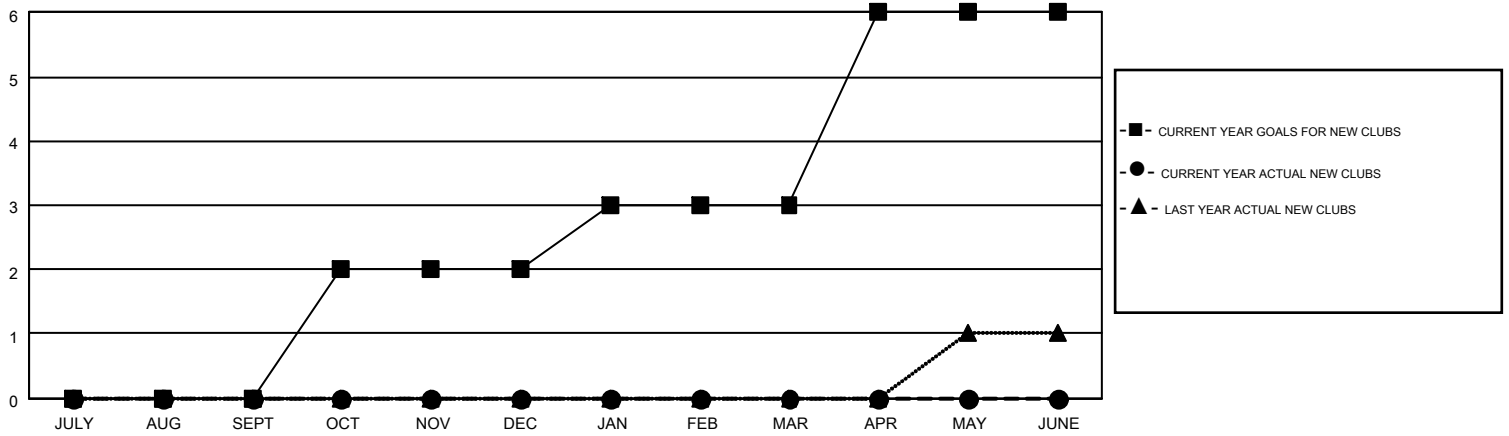
LOCATION: TENNESSEE

GMT: HARVEY WHITLEY

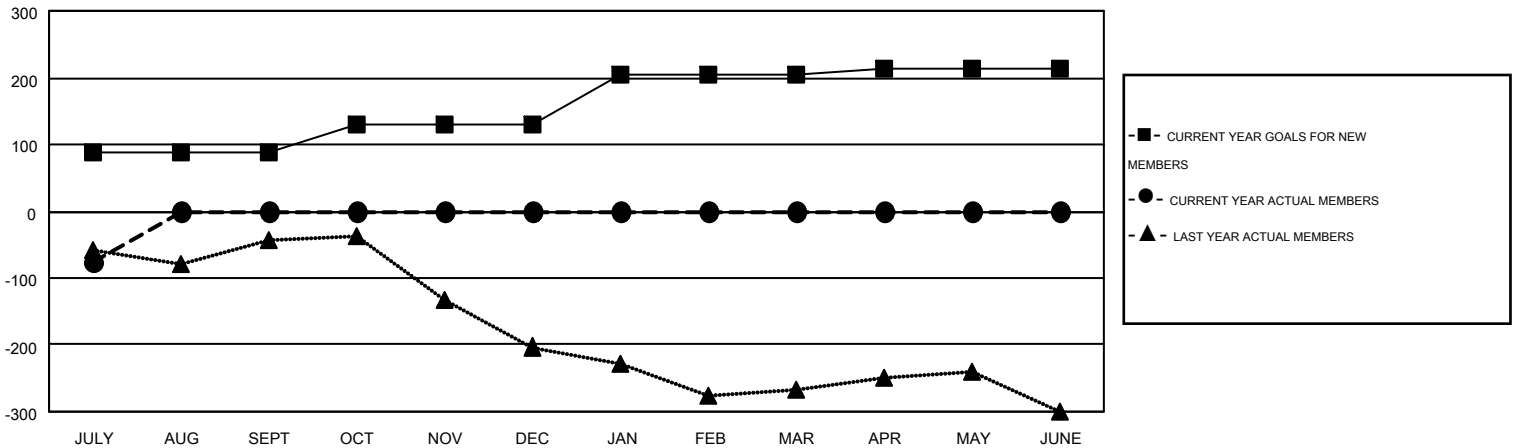
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2015-2016 | | | | | RESULTS FOR 2015-2016 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 1 | -1 | JULY/AUG/SEPT | 89 | 37 | 113 | -76 |
| OCT/NOV/DEC | 2 | 0 | 0 | 0 | OCT/NOV/DEC | 42 | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 73 | 0 | 0 | 0 |
| APR/MAY/JUNE | 3 | 0 | 0 | 0 | APR/MAY/JUNE | 9 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|---------------------|
| DROPPED CLUBS: 1 | 23 CLUBS OF 213 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| | | MALE | 3,369 (65.48%) |
| <u>DROPPED MEMBERS</u> | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 1,776 (34.52%) |
| DECEASED | | 5 | FAMILY UNIT MEMBERS |
| CLUB CANCELLED | 9 | HEAD OF HOUSEHOLD | 513 |
| OTHER | 99 | NON-HEAD OF HOUSEHOLD | 524 |
| TOTAL | 113 | | |